



University of Leeds

The goal

The University of Leeds's Educational Engagement Team wished to receive training on how to measure attainment-related outcomes as part of evaluating their outreach work, including creating their own surveys. The team already had a good understanding of evaluation and creating theories of change, so we focused on measuring specific outcomes and adapting existing surveys for their programmes.



What we did

We supported the team in two stages:

1- Measurement toolkit

We developed a tailored toolkit of existing surveys from the research literature that the team could use and adapt to measure their key outcomes, including guidance on how to do this.

2- Evaluation training workshop

We ran a workshop to introduce the team to different attainment-related outcomes and how they can be measured. We then trained them in adapting the toolkit measures to create their own surveys to evaluate a specific programme they were working on.

The outcome

The team were equipped with a toolkit of survey measures that could be used to evaluate a range of outreach activities. Through attending the workshop, they had the opportunity to link the outcomes to their work and practice creating their own surveys using existing survey measures. Beyond general knowledge of evaluation methods, the team now had concrete survey items and practical tips to further develop their programme evaluations.

Testimonial

"I've started seeing colleagues across Educational Engagement using the toolkit to enhance their evaluations. I genuinely hear people mention the toolkit weekly – it's been very well received and is being actively used to develop evaluations for outreach programmes this year. I've just seen an update presentation for Faculty colleagues about an engineering outreach programme which has used the toolkit to enhance the evaluation this year! Really positive – thanks very much for working with us and developing the toolkit."

- Steven Gleadall, Educational Engagement Manager