



Durham
University
TechUP

TechUPWomen

The goal

Click Start by TechUPWomen is a multi-award-winning programme empowering women from underserved communities in Northern and North East England by providing targeted training and support to launch careers in tech.

Starting in 2023, Brilliant Consulting were commissioned to conduct a two-year evaluation of Click Start, focusing on capturing the impact on learners and collecting in-depth feedback to inform future delivery cycles.



What we did

Impact evaluation

In collaboration with the program team, we co-developed and implemented a series of surveys to assess learners' progress in key areas, including tech knowledge, career skills, and confidence, throughout the duration of the program.

Process evaluation

In addition to gathering feedback via surveys, we facilitated workshops, focus groups, and knowledge-sharing events with learners and program delivery staff. These sessions provided valuable insights that will inform and enhance the future delivery of TechUPWomen.

Testimonial

We engaged The Brilliant Club to conduct independent evaluation of our newest TechUPWomen programme, Click Start, including reviewing and updating our evaluation plans, collecting data, conducting focus groups and analysing and presenting the final evaluation.

We've found it invaluable to have an independent eye on both our evaluation methods and the data we've collected, ensuring that our evaluation reports are accurate and we can be confident we are collecting valuable data whilst not placing too much burden on our learners or our team.

The data we've been able to gather will not only feed into wider Click Start evaluation, but will also help inform future TechUPWomen programmes, helping us reach even more women from underserved communities. The Brilliant Club team have been a pleasure to work with, very accommodating of our needs and any last-minute requirements, we'd be very happy to engage with them again in the future.

- Johanna Whaite, TechUP Programme Manager, Durham University

Get in touch:
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