

# Cardiff Parent Power

A partnership between The Brilliant Club and Cardiff University.

## About Parent Power

Through advice and guidance on accessing higher education, and developing skills in community organising, Parent Power, in partnership with the University of Cardiff, empowers parents and carers in Cardiff to make change in their children's future.

## Cardiff Parent Power in Numbers

94

Parents/Carers

89

Relational 121s with  
parents/carers

40

Parents and children visited  
Cardiff University, for a bespoke  
open day in January 2026



## Cardiff Parent Power Activities

### 1. University Strategy

The group have given their views via focus groups as part of the University of Cardiff's consultation process for their new strategy.

### 2. Work Experience Campaign

Parents/carers in Cardiff identified a lack of appropriate work experience provision as a barrier to their children's successes. They secured a meeting with Vaughan Gething MS, then Minister for the Welsh Economy, to ensure their views were heard by policy makers. They also secured a bespoke work experience event at the BBC.

### 3. Tutoring Campaign

Parents/carers identified a lack of accessible tutoring in Cardiff, largely due to the unaffordability of private tuition. A core leadership group has been formed which is establishing itself as a community group to be able to apply for funding to support the campaign.

A year ago, my son didn't have that motivation or ambition for his education or...career. Whenever I asked him what he wanted to do...he would always respond, 'I don't know.' We were lucky enough to visit Jesus College at the University of Oxford with Parent Power Cardiff.

This opened my sons' eyes to what he can do in the future and [showed him] that it might be possible for him to attend a prestigious university. My son's perspective changed completely as a result and he's now more motivated for his education and is now thinking about a career in finance.

**Zekeria - Parent - Cardiff Parent Power**

