

East London Parent Power

A partnership between The Brilliant Club and Northeastern University London.

About East London Parent Power

Through advice and guidance on accessing higher education, and developing skills in community organising, East London Parent Power, in partnership with Northeastern University London, empowers parents and carers in East London to make change in their children's future.

East London Parent Power in Numbers

82

Parents/Carers

100%

of surveyed parents agreed the industry visit to SG Kleinwort Hambros was positive and they gained knowledge about career opportunities for their child

East London Parent Power Activities

1. Group Meetings

Parents/carers attend group meetings every 6 weeks to receive information and guidance on key areas such as university applications, student finance and supporting children's wellbeing.

2. Community Listening

Deep community listening is a key step in the cycle of social change. In our community listening in East London, parents/carers decided to work on a campaign around access to work experience opportunities in East London. As part of this campaign, the group secured a bespoke work experience visit at SG Kleinwort Hambros, a private bank based in Canary Wharf.

Stephanie's Story

I first learned about Parent Power through my son's secondary school. The meeting topic 'how to research university courses' sparked my interest...At the time, my children were uncertain which university courses to pursue, and I felt ill-equipped to provide detailed guidance. I decided to attend the meeting in hope of acquiring knowledge that could aid me in advising my children.

Stephanie found her own education in Hong Kong somewhat stifling. She was often expected to stay quiet and learn passively, rather than actively. This environment presented some challenges for Stephanie, but she was able to overcome them later in life. She is now keen to gain access to information through Parent Power that can support her children to realise their aspirations of achieving well in their GCSEs and nurturing their passion for music.

Keen to learn more? Email us: parentpowereast@thebrilliantclub.org

